Environment, Social, and Governance Key Metrics

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Objective	Metric	F2021 Results
Environmental		
Reduce carbon footprint by reducing transport-associated emissions	Carbon footprint savings (metric tons CO2 emissions)	
Social		
Make healthcare more accessible	# of 5-star reviews following a Maple consultation	213,326 ²
	Average patient satisfaction rating out of five stars	4.76 ³
	Average wait time in minutes for on-demand primary care visits	5.86 ⁴
	Health and wellness providers in the Maple network	1,600 ⁵
	Clinical specialties available on Maple	15 ⁵
Provide employees with a superior experience and sense of affinity at Maple	Average employee participation rate for Employee Net Promoter Score survey	97%6
	Average Employee Net Promoter Score	526
	Employee turnover	8.4%

Our fiscal year 2021 period is from August 1, 2020 to July 31, 2021. All data is as of July 31, 2021 unless specified otherwise.

- 1. Driven by a reduction in transport-associated emissions based on the total number of online Maple health and wellness consultations as at July 31, 2021.
- 2. Total 5-star reviews following a Maple consultations as at July 31, 2021.
- 3. During the fiscal year period.
- 4. Calculated based on all completed consultations during the fiscal year period. Weighted average is applied to publicly-funded and privately-funded consultations to attain a combined wait time.
- 5. As of April 30, 2021. Clinical specialties include primary care, dermatology, mental health therapy, and more.
- 6. Based on the average Net Promoter Score collected between two surveys during the fiscal year period.

Environment, Social, and Governance Key Metrics

maple

Objective	Metric	F2021 Results
Governance		
Foster a diverse and inclusive workforce that is representative of the communities we serve	Board members who identify as female	14%
	Employees who identify as female	61%
	Senior management employees who identify as female	52.1% ⁷
	Eligible healthcare providers who self-identify as a visible minority or as a person of Indigenous or Aboriginal heritage	44% ⁸
Enable responsible conduct and compliance	Employees who completed Code of Conduct Training	100%
	Employees who completed Security Awareness Training	100%

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- 7. Senior management includes Senior Managers and above.
- 8. Based on responses from the 2021 Maple Provider Reappointment Survey completed on February 5, 2021. The survey had a total participation rate of 83% and 87% of respondents answered the optional Diversity, Equity and Inclusion question resulting in the 44% statistic. Eligibility is based on meeting certain activity requirements on the Maple platform, such as conducting consultations.